

notes

Jump Start Coalition

4/28/2016

6:00pm – 7:00pm

NLR Community Center – 2700 Willow



Updates

1. UCA Center for Community & Economic Development Park Hill Marketing Project – surveys have been distributed and now we are waiting as they are completed and submitted. UCA CCED will do the data analysis and give PHBMA a final report.
2. Smart Growth America meeting and planning workshop – went well, well attended, though more community involvement is needed. Consultants will put together a report with recommendations to be handed over to the community.
3. Metroplan update – Board met recently, decided to amend the TIP projects and make Jump Start items line items per comments during comment period. Public comment period ends May 6th, then final approval of TIP projects by Board on May 25th. Still waiting on AHTD to sign engineering contract language. Tentative engineering phase kick off in communities in September. Info correction: Park Hill Elementary has not yet sold, but there is interest and conversations with an interested buyer are occurring.
4. UCA Design Think-a-Thon: April 9th – 10th. Team of high school student and two undergraduate students worked on issue of marketing Park Hill neighborhood and businesses. Created mockup of a developer packet to use to woo new developers to the area, as well as a mockup of a new potential event, Battle of the Bands. Hopefully students will be able to come to Park Hill and present with Bernadette and Jenna to the members of the PHBMA. Also, the Park Hill team was the OVERALL WINNER OF THE EVENT! Way to go team!

What's coming up?

1. Tour de Bark: April 30, 10 am – 2 pm at PH Baptist. Event hosted by the Park Hill Neighborhood Association. Registration begins at 10:30. Walk begins at 11:30. McGruff, Friends of Animals, local vendors, food trucks. 30 animals adopted last year. 9' x 9' vendor spots available. Goody bags handed out to registered individuals. \$10 to

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register a dog. Volunteers needed. Walking route will visit all four parks. All dogs are welcome. Email John at johngregan@att.net.

*Update since meeting: Tour de Bark was a success! Approximately 80 registered pups, and 4 dogs and 4 cats adopted! Great work Park Hill Neighborhood Association! And big thanks to Winchester Business Services and Stanley Jewelers as the top two sponsors for the event!!!

2. St. Joseph's Lettuce Grow event: May 5th – dinner and art show, \$125 per ticket. May 7th from 11 am – 3 pm Spring Festival with farm tours and the grand reopening of the farm stand. \$5 per ticket or \$20 per family.
3. Patio Park Hill: May 12th 5:00 – 8:00 pm. Food trucks, craft beer, live music (set up by DogTown Sounds). Lots of volunteers needed to work the gates and pick up trash and tear down the event. To sign up as a vendor email Lindy at lindy@bridalcottageonline.com. To volunteer email Jenna at jennarhodes@uams.edu.
4. Y'All Come Walk in the Park: May 22nd 2 pm in Burns Park. There will be a botanical photographer doing flower and plant identification on the walk, as well as the head of Burns Park talking about the park's history. Sack lunches after the walk. Contact Margaret Waters for additional information.
5. The June NUFL meeting will be held at the proposed fishing lake/park. Details to come.

Strategic Plan

1. Goal 1 – Increase diversity of membership: Who else needs to be involved? Ideas? Lawmakers, faith community, minority groups? Who do we know that we can invite?!
2. Goal 2 – Several items of interest: Neighborhood inventories to help us prioritize projects and areas of need, can collect info from residents, through coordinated data collection events, using survey tools (Vanessa will share some she's used on other projects with Jenna). Safety committee: meeting of residents, business owners, police department, fire department, code enforcement, who else? to

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discuss issues of concern in the neighborhoods and develop solutions to deal with them.

Jump Start Your Block

1. Next work meeting is Monday, May 16th from 6:30 until 8:00 pm at Rosa Linda's in Levy, NLR.
2. First event will be near the 33rd block between Marion and Chandler in Levy
3. Will coordinate somehow with the Ozark Mission Project
4. Will probably only do 5 small projects for the first event

Action items

1. Mayor has discussed having an Operation Focus soon – please email Mayor's office and request Levy as the location