

# notes

## Jump Start Coalition

6/1/2017

6:00pm – 7:00pm

NLR Community Center – 2700 Willow



### Updates

- Metroplan update – Contracts are being reviewed and then signed by the Arkansas Highway and Transportation Department
  - Tour de Bark event in late April was a success – sponsoring entity was Arkansas Veterinary Emergency and Specialists, a couple hundred people attended, animals were adopted, a donation will be made to the NLR Friends of Animals organization, next year's event is scheduled for the last Saturday in April
  - Patio on Park Hill event was a great success – over 2500 in attendance, weather was perfect, strong neighborhood support, sold out of vendor spaces, food trucks sold out, North Bar had their best day ever, Mexican restaurant had a great day, Flyway sold out
  - Levy Business Association (LBA) is working with the UCA Center for Community and Economic Development on a business survey similar to the one Park Hill completed last year. For more info contact President Peggy Hogg at [peggyhogg@icloud.com](mailto:peggyhogg@icloud.com)
  - There will be no June LBA meeting
  - There will be no July Park Hill Neighborhood Association meeting. The June meeting will feature a more thorough safety and crime discussion with the NLR Police Department and the August meeting will feature Mayor Joe Smith discussing the upcoming sales tax ballot measure set to be voted on during the August 8<sup>th</sup> special election. Questions should be directed to President John Gregan at [johngregan@att.net](mailto:johngregan@att.net)
  - Ozark Mission Project will be in NLR in June 2017 working on home improvement projects. Completed applications can be mailed to the address on the application or returned to Neighborhood Services. See website (March meeting) for homeowner request form and list of what they can and cannot work on.
  - The City of NLR still has free bike racks available for interested businesses. See website (March meeting) for form.
  - Reminder: Please 'Like' the Coalition Facebook page, as well as 'Share' things that you think would interest others, and be sure to 'Tag' us in your posts related to Park Hill and Levy
  - Reminder: Sign up to receive Coalition info by visiting the Jump Start website ([www.nlr.ar.gov/jumpstart](http://www.nlr.ar.gov/jumpstart)) and signing up
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## What's coming up?

- Neighbors United For Levy
  - First Mondays – 6:30 – 7:30 pm – North Heights Community Center
- Park Hill Neighborhood Association
  - First Tuesdays – 6:00 – 7:00 pm – Idlewild Park Clubhouse
- NLR Jump Start Coalition
  - First Thursdays – 6:00 – 7:00 pm – NLR Community Center lecture room
  - 7/6, 8/3, 9/7, 10/5, 11/2, 12/7

## Strategic Plan

- Learned that businesses along Levy Trail are able to build outdoor patio spaces if they meet all codes and it is not located on sidewalks on the right of way. Businesses would need to go through the commercial plans review process.
  - Waiting on word regarding ARCOP funding for two Priority Projects
  - Learned that Planning/Zoning Department does not have jurisdiction over the allowance or disallowance of smoking on outdoor patios. All parks are non smoking, but the trail is not considered a park. Jenna will contact additional City departments to determine where governance of smoking policies resides. She will also be contacting the Tobacco Control Coalition to investigate the policies in other municipalities and if there is signage or grant funding available. More community input is needed to determine whether or not the trail could/would/should be a no smoking area.
  - Discussed a Creating Placemaking Initiative grant opportunity and where in each community it might be applied. More investigation is needed to identify projects and a not for profit partner organization. Ideas mentioned: connecting with the Innovation Hub and their food work, connecting with the Southern Food Ways Alliance and their Food Waste Symposium, connecting with the Arkansas State Archives, connecting with the Pulaski Tech Culinary Institute, example was given of Seagrove, Florida and their amphitheater and pavilion. Majority of attendees felt that this is something to continue investigating and possibly pursue. Jenna will continue to follow up on this.
  - Anyone with ideas or interested in working on any of the following ideas please contact Jenna Rhodes at [jdrhodes@nlr.ar.gov](mailto:jdrhodes@nlr.ar.gov)
    - Bike Day / Bike Rodeo, possibly in partnership with Ridge Road Elementary and newly relocated Recycle Bikes for Kids
    - Walkability workshop around Ridge Road related to safe walk/bike routes to school as well as connections to Levy Trail and the future 4 park connector trail in Park Hill
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- Investigating ways to encourage the businesses along Levy Trail to connect to it with things such as benches, patios, outdoor seating, etc, and the ways in which the City can create incentives for those interested
  - 5k race, possibly on Levy Trail for at least some portion of it
  - Halloween Trail event on the Levy Trail, possibly in partnership with local churches and businesses
  - Investigating possibility of distance signage for both trails
  - Identifying grants or sponsorships for trash cans/benches/bicycle repair stations/exercise equipment/water fountain/pads for food trucks on the Levy Trail
  - Jenna will continue working to update the bicycle master plan to reflect: the desire to have a 4 park connector trail in Park Hill, for the Park Hill trail and the Levy Trail to connect, for both trails to connect on to other larger trails such as the River Trail
  - Jenna will continue to have ongoing communication with Metroplan and engineering firms to ensure that community desires are considered throughout the process, and that there is solid community participation at outreach events at 10, 50, and 90% completion
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