

**NORTH LITTLE ROCK
SIGN BOARD AGENDA
AUGUST 9, 2016
9:30 AM**

Agenda Meeting: - Roll Call

Reminder: - Turn off cell phone

Administrative: -

Approval of Minutes: -February 9, 2016

Public Hearing:

1. Sign Board 2016-2 – To allow an additional 28 square foot wall sign on the 2nd floor not facing street frontage at 800 East Broadway.

Public Comment/Adjournment:

**North Little Rock Sign Board
Minutes
February 9, 2016**

The North Little Rock Building and Housing Board of Adjustment meeting was called to order by Basil Shoptaw at 9:30 am in the Community Planning and Permits Conference Room.

Members Present

Tommy Cupples
Brad Hughes
Basil Shoptaw
Gladys Webb
Jeremy White

Staff Present

Shawn Spencer, Planning Director
Jimmy Pritchett, City Planner
Jenifer Holland, Secretary

Others Present

Lt. Jason McMullin

Approval of Minutes:

Mr. Hughes formed a motion to approve minutes from the last meeting of this Board.

Mr. Shoptaw seconded the motion and there was no dissent.

Old Business

None

New Business

1. BHBA Case #2016 - 1 – To allow a 48' sq. ft. ground mounted sign located at 5100 North Locust Street.

Mr. Cupples called Lt. McMullin to the table.

Mr. Cupples said that the Salvation Army is asking for a 6x8 sign.

Mr. Hughes said that the previous sign was a long sign but he had no issues with the previous sign or the requested sign.

Mr. Spencer said that the sign would be mounted on a base of some kind, but that staff had no issues with the requested placement of the sign, it will be placed behind the minimum 5 feet required distance.

Mrs. Webb made a motion to approve the request as submitted.

Mr. Hughes seconded the motion and there was no dissent.

Administrative:

Mrs. Webb would like to see a reference to the sign code for the variance being requested in the case file that is sent to the Board.

Public Comment/Adjournment

A motion was made to adjourn by Mr. Hughes at 9:36am. The motion was seconded by Mr. Shoptaw and there was no dissent.

Passed: _____ RESPECTFULLY SUBMITTED:

Tommy Cupples, Chairman

CASE: #SB2016-2

REQUEST: Install additional 28 square foot wall sign on the 2nd floor not facing street frontage.

LOCATION OF THE REQUEST: 800 E BROADWAY ST

APPLICANT: Allyn Wallace

SITE CHARACTERISTICS: Developed lot in a C-5 commercial neighborhood.

ZONING: C-5

SURROUNDING USES:

NORTH:	Rent to Own Used Cars
SOUTH:	Parking Lot
EAST:	Parking Lot
WEST:	Popeye's Restaurant

WAIVER OF:

Section 14.25. E - Signs Permitted in Commercial Zones

Wall signs must face required street frontage except in complexes where a sign without street frontage would be the only means of identification for a tenant.

SUMMARY:

Ordinance allowed a second wall sign on additional frontage that does not have street frontage. The third proposed wall sign faces west bound traffic facing East Broadway but does not have any street frontage. The ordinance does not allow a third wall sign that does not face a street unless approved by the Sign Board.

STAFF RECOMMENDATION: Approve with conditions:

1. Maximum of 28 square feet.
 2. Allow on façade that does not face a street.
 3. Applicant must obtain sign permit within 90 days of hearing.
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Letter of Hardship / EconoLodge / 800 East Broadway:

There is no signage for west bound traffic. The only signs are on the building itself, no pole sign. The only way we can advertise to west bound traffic is by putting a wall sign on the east elevation, so for this reason we would like to apply for a variance to install a wall sign on this side of the building, even though there is no street frontage. There is however plenty of visibility when traveling west bound on Broadway St.

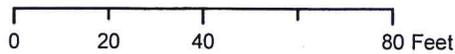
Sign Board



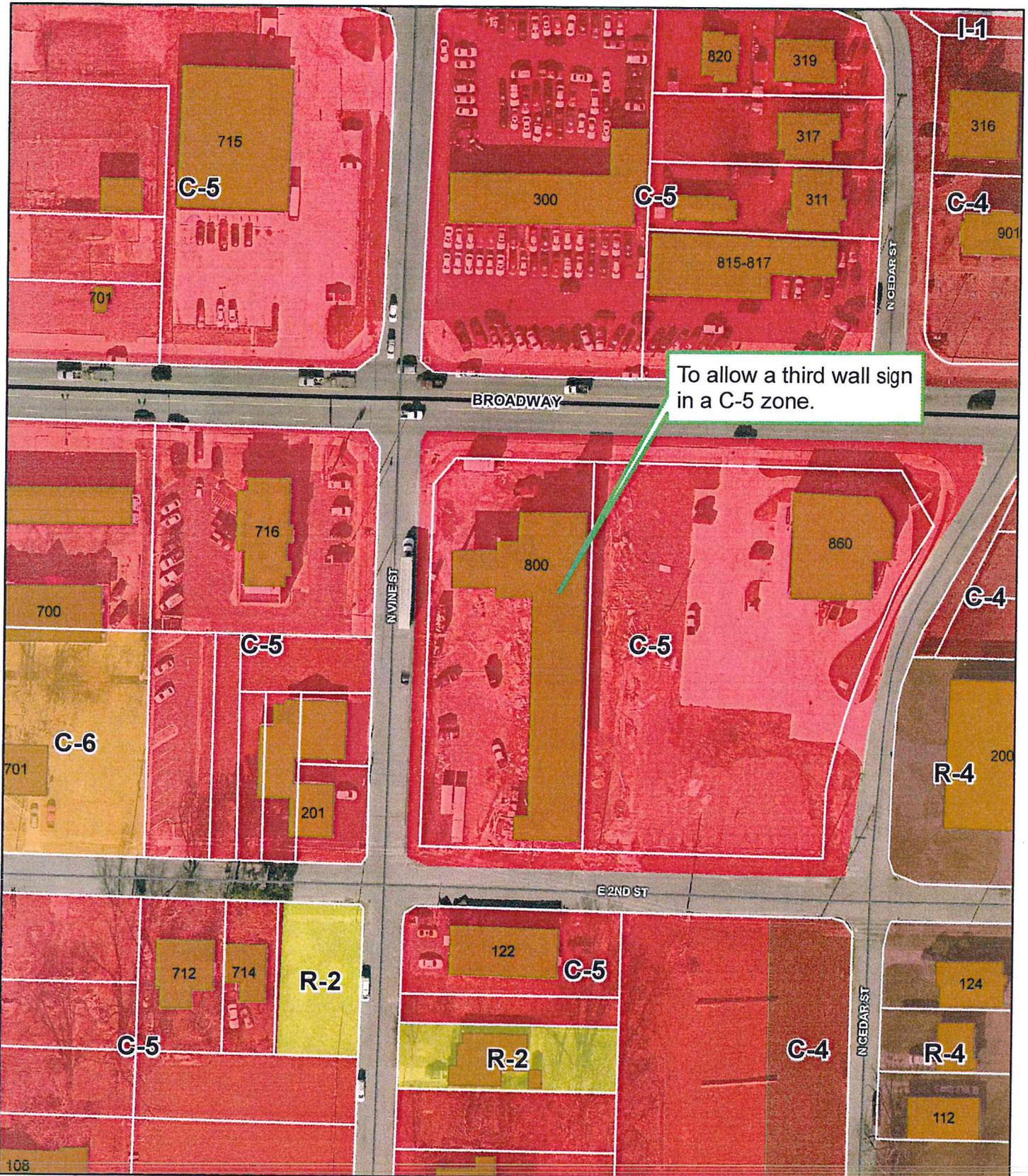
Date: 7/19/2016

BHBA CASE # 2016-2
800 E. Broadway St.

1 inch = 40 feet



Sign Board



Date: 7/19/2016

BHBA CASE # 2016-2
800 E. Broadway St.

1 inch = 100 feet

