

ORDINANCE NO. ____

AN ORDINANCE AMENDING ARTICLE FOURTEEN (“THE SIGN ORDINANCE”) OF ORDINANCE NO. 7697 TO INCLUDE THE SPRINGHILL DRIVE/SMOKEY LANE SIGN OVERLAY DISTRICT; DECLARING AN EMERGENCY; AND FOR OTHER PURPOSES.

WHEREAS, Article Fourteen (“the Sign Ordinance”) of Ordinance No. 7697 regulates the placement, erection, use, and maintenance of signs of a commercial nature intended to be viewed from any vehicular public right-of way; and

WHEREAS, the City has requested the addition of the Springhill Drive/Smokey Lane Sign Overlay District (see maps attached hereto as Exhibit A) to the Sign Ordinance; and

WHEREAS, proper notice has been given through publication in a local newspaper.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NORTH LITTLE ROCK, ARKANSAS:

SECTION 1: That Section 14.31 of the Sign Ordinance is hereby amended to include the following term:

Section 14.31 – Sign Overlay Districts

Q. Springhill Drive/Smokey Lane Sign Overlay District – See Section 14.116

SECTION 2: That the Sign Ordinance is hereby amended to include the following section:

Section 14.116 – Springhill Drive/Smokey Lane Sign Overlay District

- A. Purpose. The purpose of this overlay district is to improve the appearance of Springhill Drive and Smokey Lane by reducing visual clutter caused by freestanding signs and to provide for the controlled implementation of electronic changeable copy signs consistent with the City’s interests of safety, aesthetic appearance, and protection of residential properties.
- B. District Boundaries. Properties that abut Springhill Drive and Smokey Lane and lie between McCain Boulevard and Interstate 40 within the City limits of North Little Rock.
- C. Wall mounted, under-canopy, projecting and awning signs are permitted as allowed in Article 14. Electronic changeable copy signs may not be used as wall signs.

D. Design Standards for all Signs.

1. Freestanding signs are prohibited.
2. All permitted ground mounted signs shall have a maximum height limit of 6 feet and shall have a setback of 5 feet from any property line, measured from the closest edge of the sign. Ground mounted signs shall not exceed 2 square feet in sign area for each linear foot of main street frontage up to a maximum of 64 square feet. Signs shall not be placed in a sight triangle.
3. Where a building is on a corner and has more than one main street frontage, one additional ground mounted sign shall be permitted on the additional frontage, not to exceed the size limitations of other permitted ground mounted signs, except that no more than one electronic changeable copy sign may be located on any single lot.
4. Illumination shall not violate restrictions found in Section 14.18.

E. Conformance of all existing Signs.

1. Where a change of business occurs on a single occupant freestanding sign, the sign shall require removal of the freestanding sign which may only be replaced with a ground mounted sign conforming to the district standards.
2. When a change in location of a freestanding sign occurs, it may only be replaced with a ground mounted sign conforming to the district standards.
3. If an existing freestanding sign is destroyed, it may only be replaced with a newly permitted ground mounted sign conforming to the district standards.
4. For existing multi-tenant freestanding signs, a complete change in business of all tenants shall require removal of the freestanding sign which may only be replaced with a ground mounted sign conforming to the district standards.

SECTION 3: All ordinances or parts of ordinances in conflict herewith are hereby repealed to the extent of the conflict.

SECTION 4: That the provisions of this ordinance are hereby declared to be severable and if any section, phrase or provision shall be declared or held invalid, such invalidity shall not affect the remainder of the sections, phrases or provisions.

SECTION 5: That it is hereby found and determined that the addition of the above-described overlay district as provided for herein is to be in the best interests of the City, and is immediately necessary in order to insure the proper and orderly growth of this land and of the City of North Little

Rock, Arkansas, and being necessary for the immediate preservation of the public health, safety and welfare; THEREFORE, an emergency is hereby declared to exist, and this Ordinance shall be in full force and effect from and after its passage and approval.

PASSED:

APPROVED:

Mayor Terry C. Hartwick

SPONSOR:

ATTEST:

Nathan Hamilton

Council Member Nathan Hamilton *13/21 AF* Diane Whitbey, City Clerk

APPROVED AS TO FORM:

Amy Beckman Fields

Amy Beckman Fields, City Attorney

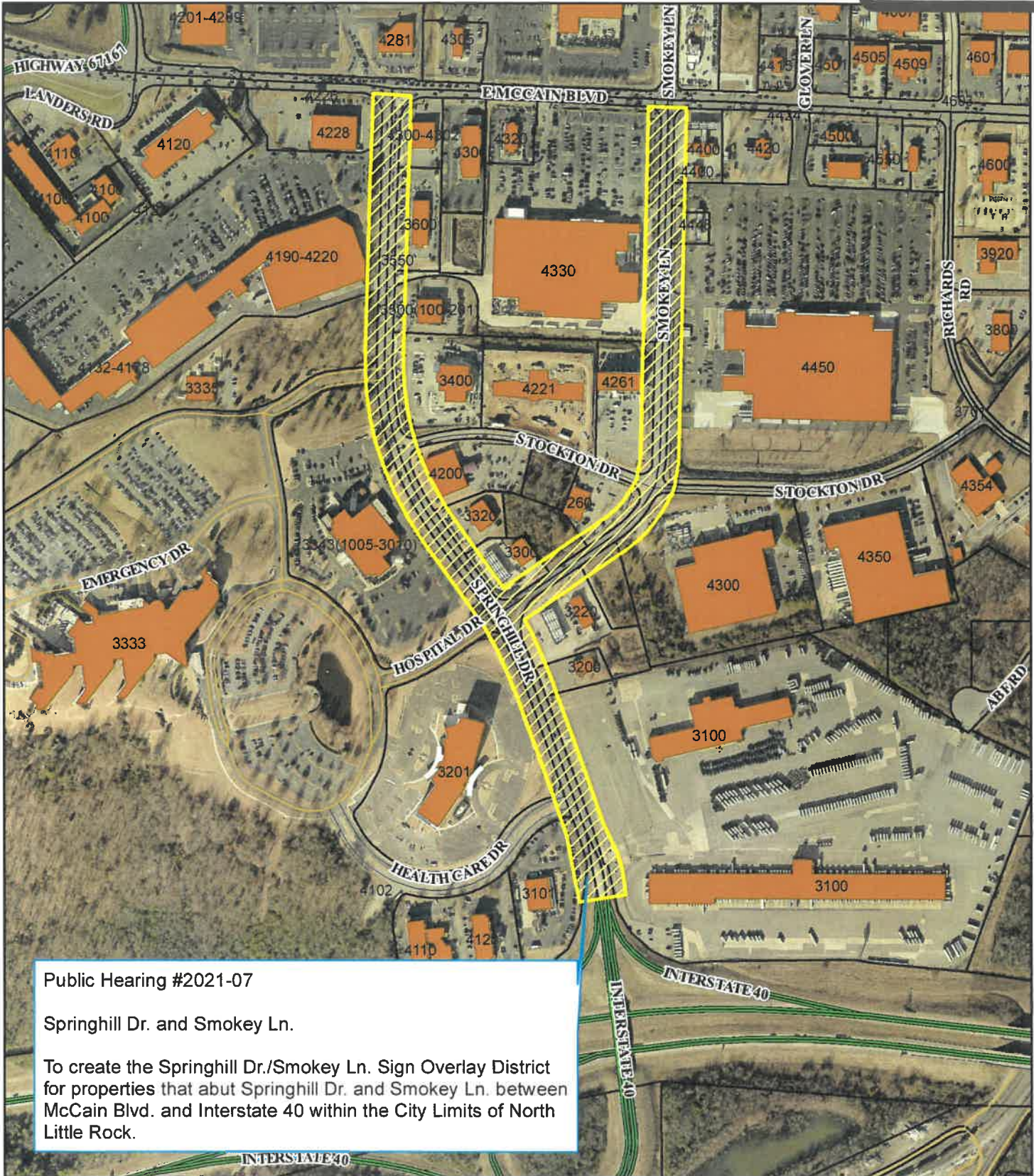
PREPARED BY THE OFFICE OF THE CITY ATTORNEY/kt

FILED <u>11:05</u> A.M. _____ P.M.
By <u>Amy Fields, CA</u>
DATE <u>4-1-21</u>
Diane Whitbey, City Clerk and Collector North Little Rock, Arkansas
RECEIVED BY <u><i>[Signature]</i></u>

Public Hearing Case # 2021-07

EXHIBIT

tabbles A



OrthoMap

1 inch = 500 feet



Date: 3/18/2021